

ARTHUR CARTER AMSTERDAM MUNICIPAL GOLF COURSE

GOLF COMMISSION MINUTES

June 7, 2022 Pavilion at 4:30PM

PLEDGE OF ALLIGENCE: ALL

ROLL CALL: Bo, Skip, Tim, Chris, Bill

PRESENT:

APPROVAL OF 04-29620212MINUTES OF PREVIOUS MEETINGS

PUBLIC COMMENT:

OLD BUSINESS:

Driving Range. Bo-stalled. Mayor asked to meet with Bo for informational purposes.

Status of Bill Terry's course improvement suggestions. Kevin/Bill-items are in progress

Financial reconciliation of golf course funds from mayor. Bo is hoping to get answers about the finances of the course.

Maintenance committee/BrightView financials report. Bill, Kevin

https://docs.google.com/file/d/1yTHmj-wVtYqKIsLX4qeM9KgkicTTUPU/edit?usp=doclist_api&filetype=msexcel

Skip asked if we were watering enough. Tim said that they are watering every morning.

Chris-we have had multiple compliments on the course conditions.

Trees will be coming down on 4 and 16-we need to plan for tree replacement.

Bill presented Brightview's monthly reports that Bill is holding them to.

More signage is needed around the course. Tom has been marking the course which has helped. Bill has done a great job with communication with Brightview.

League status. Kevin-Leagues going well. Leagues paid up front. 2 new leagues.

Directional signage.. Kevin will be looking for prices for directional signage.

Marketing initiatives. Kevin- Skip-use fore up to fill dead times. Should we use dynamic pricing?

Bo would like to see the course marketed at city events.

Purchase additional equipment? Sand trap machine, blower?

Open an Instagram Account. Antonia will help.

NEW BUSINESS:

Additional banners for public events.-Bo would like to get an additional banner.

Promote a men's night outing every Tuesday?

Motion to use dynamic pricing when under less than 50% full give 30% discount from 12-4 on weekends. Discuss how long before the tee time with Fore-Up. Online booking only. Skip motion/Bill second. All in Favor.

EXECUTIVE SESSION (If Needed):

None

MOTION TO ADJOURN:

6:00 Tim Second Bill

NEXT MEETING:

MINUTES SUBMITTED BY, Christine Sherlock