

HELP AMSTERDAM DECIDE HOW TO MAKE THE MOHAWK VALLEY GATEWAY OVERLOOK **BETTER**

This past autumn, the City of Amsterdam received two grants totaling \$650,000 for improvements and enhancements to the Mohawk Valley Gateway Overlook (MVGO). This is in addition to the \$1,000,000 secured from the New York State Assembly to restore elements of the original design. None of these grants can be used for anything other than related to or connected to the MVGO.

The attached suggestions were developed during a series of public participation sessions conducted with your fellow citizens.

If you would like to comment on them, please enter a number from 1 to 10 in the rating column (RATE) for each of the items, with one being the lowest priority and ten representing the highest priority. (you can have only one number per row but you enter a particular number more than one: e. g., you can have three ones two tens, etc.). You do not need to do any additional math.

Mail or drop off completed forms to: City Historian, City Hall, 61 Church Street , Amsterdam, NY 12010. Questions can be directed to the same at (518) 841-4366 or rvonhasseln@amsterdamny.gov

The deadline has been extended to January 15, 2016.

Please see the last page for some additional considerations better proceeding – ***and thank you for your participation.***

MOHAWK VALLEY GATEWAY OVERLOOK ADDITIONAL FUNDING OPTIONS

Category One: Maximize Positive Visitor Experience

LIN	ITEM	WGT	PRI	RATE	COST	REMARK
1	Repair lamps Rt 30 Bridge	4			M	
2	Wishing Well	4			L	
3	Water Feature/Pavement	4			M	
4	Additional Parking	4			M	So/No side
5	Add Public Restrooms	4			M	
6	Water Side Railing River Link	4			M	
7	Wedding Space	4			L	
8	Fireworks July 4 th	4			L	
9	Movies on MVGO	4			L	
10	Outdoor TV Screen	4			M	Info Display
11	Bicycle Racks	4			L	
12	Add Landscaping North	4			M	Screen RR
13	Port Jackson Historical Marker	4			L	Donated?
14	Veddersburgh Historical Marker	4			L	Grant?
15	Outdoor Info Display/Maps	4			L	Board/Rack
16	Robbie –the-Robot Greeter	4			M	
17	Segue, Bike Rentals	4			M	Retail?
18	Improve Bike Path	4			M	Light/Cam
19	Visitor Center	4			M	Location
20	Docents/Cell Phone Tour	4			L	
21	Trolley Bus Shuttle	4			M	
22	Bridge Day 5K Run	4			L	March 27
23	Petrone Rocket Festival	4			L	
24	Regatta	4			L	Duck/etc
25	Special Topic Tours	4			L	Nat/Photo
26	Fishing Open Competition	4			L	

MOHAWK VALLEY GATEWAY OVERLOOK ADDITIONAL FUNDING OPTIONS
Category Two: Maximize Number of Visitors/Return Visits

LIN	ITEM	CAT	PRI	RATE	COST	REMARK
1	Miniature Rail Road	3			H	To Lock 11
2	Miniature Rail Road (wheeled)	3			H	On MVGO
3	Amusement/Water Park	3			?	Chalmers
4	Windmill	3			H	
5	Farmers' Market	3			L	
6	Statue Wm Johnson/Mohawk	3			M	
7	Transportation Museum	3			H	
8	Natural History Museum	3			H	River Walk
9	Riverboat Bingo	3			H	
10	Walk/Hall of Fame	3			M	NYS?
11	States Walk	3			M	
12	Finish 9/11 Memorial	3			L	
13	Planetarium Projector	3			M	Skywards
14	Gondola Rentals	3			M	
15	Other Boat Rentals	3			M	
16	Dock Davey Island	3			H	
17	Canal to SCSHS	3			H	boat
18	Noah's Ark/Restaurant	3			X	Business
19	Chalmers Performance Site	3			M	
20	Winter Fest/Sinter Klaas Day	3			L	
21	Boat/DUKW Cruises	3			H	
22	Skating Rink	3			M	
23	Overview Tower	3			H	Wind Mill?
24	Rest w/ View Water Beneath	3				Emmy's?
25	Ice Cream/Fish Fry Shack	3				Garage
26	World Views Sculpture					North Land

MOHAWK VALLEY GATEWAY OVERLOOK ADDITIONAL FUNDING OPTIONS
Blank Input Form

LIN	ITEM	CAT	PRI	RATE	COST	REMARK
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PRIORITIES

1 - Things not included in the original plan that should be added now to **MAXIMIZE THE VISITOR'S POSITIVE EXPERIENCE?**

2 - Things that should be funded to **MAXIMIZE THE NUMBER OF VISITORS AND ENCOURAGE REPEAT VISITORS** (and thereby economic development)?

3 - What features/purchases should be made now to **LOWER FUTURE MAINTENANCE COSTS?**

4 - **WHAT ELSE** should we be planning/doing to maximize the economic impact?

What is the **HIGHEST PAY-OFF COMBINATION** of the above?

Should there be a "Friends of the MVGO" organization?

OTHER CONSIDERATIONS

FIRST IMPRESSIONS LAST

SOMETHINGS BEST LEFT TO THE PRIVATE SECTOR

SOMETHINGS NEED TO BE DONE ASAP; OTHERS CAN WAIT

DON'T USE THIS FUND FOR SOMETHING LIKELY TO BE FUNDED BY ANOTHER SOURCE

RATING SCHEME

Under the RATE column enter 1 – 10 for each option indicating your relative preference, with 1 being the least preferred and 10 the most.

Return completed forms to: City Historian, 61 Church Street, Amsterdam NY 12010 no later than ~~December 31st~~. **January 15th, 2016**