

Community Video Tour Agreement

CGI Communications, Inc.
130 East Main Street, 8th Floor
Rochester, NY 14604
800-398-3029 phone
866-429-8611 fax

Name: Ann Thane
Title: Mayor
Address: 61 Church Street
City, State, Zip: Amsterdam, NY, 12010
Phone: 518-841-4311
Email: athane@amsterdamny.gov
Website: www.amsterdamny.gov

This agreement is between CGI Communications, Inc. and the City of Amsterdam and shall remain in effect from the date it is signed by both parties until the third anniversary of the date that the completed and approved Community Video Tour is made available for viewing via a link on the www.amsterdamny.gov website homepage for viewer access. The term of this agreement shall automatically renew unless either party gives 60 days written notice of termination or modification prior to expiration. Any termination or modification of this agreement shall not take effect until the expiration of the current term.

CGI Communications, Inc. and its eLocalLink division shall provide a Community Video Tour as follows:

- Updates to existing video content (approx. 1 minute in duration)
- One community organization chapter to promote charities, non-profits and community development organizations
- Script writing and video content consultation
- A videographer will come to your location to film video updates
- All aspects of video production and editing, from raw footage to final video including professional voiceovers and background music
- Final draft of Community Video Showcase content subject to your approval (up to 3 sets of revisions allowed). Any request for approval any revision, including final draft, shall be deemed approved if no response is received by us within thirty (30) days of request
- Patented OneClick™ Technology and encoding of all videos into multiple streaming digital formats to play on all computer systems, browsers, and Internet connection speeds; recognized player formats include WindowsMedia® and QuickTime®
- Store and stream all videos on CGI's dedicated server
- Business sponsors allowed on the perimeter of video panels
- Duration of sponsor participation will be one year and eLocalLink is solely responsible for annual sponsorship fulfillment including all related aspects of marketing, production, printing, and distribution
- Viewer access of the Community Video Tour from your website shall be facilitated by eLocalLink providing HTML source code for graphic link to be prominently displayed on the www.amsterdamny.gov website homepage
- eLocalLink will own copyrights of the master Community Video Tour
- The City of Amsterdam will assume no cost or liability for this project

Program Add-On:

- Encoding, hosting, and streaming of additional 5 minutes of video per month. Finished video content will be provided to CGI by the City of Amsterdam

The City of Amsterdam shall provide the following:

- A letter of introduction for the program on your organization's letterhead
- Assist with the content and script for the Community Video Tour
- Agrees to give eLocalLink the right to use organization's name in connection with the preparation, production, and marketing of the program set forth herein only
- Agrees to display the "Community Video Tour" link to be no less than 155 by 400 pixels prominently on the www.amsterdamny.gov website homepage for the term of this agreement
- Exclusive streaming video rights for eLL, along with any of its parent companies, affiliates, successors and assigns, including but not limited to, CGI, CVN and relocate.org to stream all video content on its/their "Community Video Network"
- The City of Amsterdam represents and warrants that any and all photographs, videos, and other content it submits to us for use in any video or other production does not infringe on any third party's copyrighted material, trademark or other intellectual privacy or publicity rights and shall defend and indemnify us from any such claim or action

This Agreement constitutes the entire agreement of the parties and supersedes any and all prior communications, understandings and agreements, whether oral or written. No modification or claimed waiver of any provision shall be valid except by written amendment signed by the parties herein

We, the undersigned, understand the above information and have full authority to sign this agreement.

The City of Amsterdam

CGI Communications, Inc.

Signature: Ann M. Thane

Signature: Nicole Rongo

Name (printed): ANN M. THANE

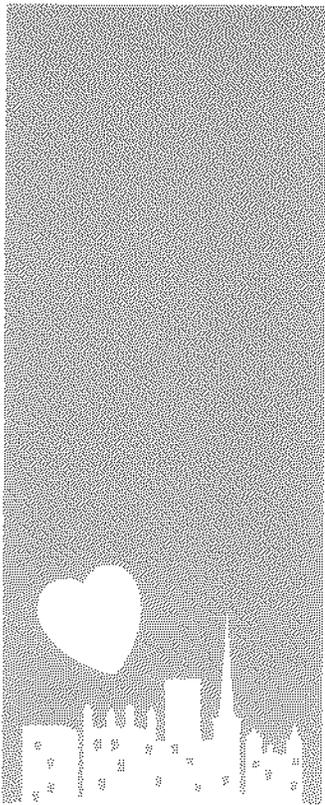
Name (printed): Nicole Rongo

Title: MAYOR

Title: Vice President of Marketing

Date: MAY 16, 2013

Date: _____



AMSTERDAM, NY
SMALL CITY. BIG HEART.

May 2013

Dear Amsterdam Business Owner:

The City of Amsterdam is excited to announce its continuation of the Community Video Program. We have extended our agreement with CGI Communications, Inc. to update our online videos highlighting all our community has to offer its residents, visitors, and businesses.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the official City website www.amsterdamny.gov their video showcase will engage viewers in learning more about area attractions, economic development opportunities, quality of life, and so much more.

In addition to the videos being on the city's official web site, they will also be featured on Relocate.org, the largest relocation network in the nation. The City of Amsterdam is dedicated to highlighting the advantages of living and working in our community, and we feel that this program can do just that!

A representative of CGI Communications will be contacting you with an opportunity to take advantage of their innovative digital media tools and services. We encourage you to consider supporting this program, which we feel is truly a win-win for all involved.

Best Regards,

Ann M. Thane
Mayor